



## Erasmus+ "The world of work"

1<sup>st</sup> GENERAL LYCEUM of CHANIA



Dissemination activities 25 / 1 / 2019

### Lecture by Dr Bouchoris Petros (Managing Director, RunninGreece)

- Phd Strategy for E-commerce ventures  
*University of Piraeus*
- Msc M.B.A in Finance & Accounting  
*University of Piraeus*
- Bachelor Mathematics  
*National and Kapodistrian University of Athens*



- ❖ What is a start-up business?
- ❖ Which are the steps we need to follow in order to build a start-up?
- ❖ Percentage of success / failure



Students asked questions and got answers via skype from Dr Bouchoris Petros